

# Company Profile Set-up

## 📦 Product/Service

- 1.1 PRODUCT/SERVICE**  
(max 50 characters) and description (max 400 characters)
- 1.2 WHAT MAKES YOUR PRODUCT/SERVICE UNIQUE?**  
1-10 USP unique selling points (max 30 character per attribute)
- 1.3 MAJOR PARTNERS - OPTIONAL**  
5 square logos

## 🏢 The Company

- 2.1 COMPANY HISTORY**  
Min 3 major events from the company history, date (yyyy.mm) and event (max 100 characters per event)
- 2.2 MISSION STATEMENT**  
A dream, a passion, a goal (min 20 & max 400 characters)
- 2.3 COMPANY WORK LIFE**  
How can employees contribute to the life of the company (min 20 & max 200 characters) - joint meetings, idea box, personal discussions?
- 2.4 FAMOUS PERSON**  
Optional - choose one from the list. For each famous person listed in the wizard, there is one attribute. Which one does your company identify with the most?
- 2.5 COMPANY VIDEO**  
Optional (Youtube or Vimeo video)

## 🏠 Office

- 3.1 OFFICE ADDRESS**  
You can provide multiple addresses
- 3.2 PHOTOS OF THE OFFICE**  
Open office or separate spaces? Cool office building or community office? Not even an office, just a good cafe? Here you can show where your team is working. (more offices = more pictures)
- 3.3 OFFICE BENEFITS**  
Description (max 400 characters) Good transport, elegant design and bright spaces? Super restaurants nearby? What's the best in the office? (More offices = more descriptions)
- 3.4 OFFICE FAVORITES**  
Be it your beloved coffee machine or your corporate mascot (more offices = more favorite items)

## 👥 Team

- 4.1 TEAM PHOTO**  
Panorama style, high resolution images (min 1320x495 px)  
The default image will be your company profile and job listing cover photo, and other images will be displayed as a slide show. Worth uploading at least three!
- 4.2 "WHAT I'D MISS MOST" QUOTES**  
Quote from a team member why they like to work for the company (min 20 & max 150 characters) + name of team member (max 30 characters - first name is enough) title (max 50 characters) + square photo of the person
- 4.3 THINGS WE APPRECIATE**  
Professional and personal qualities that are important in company culture (min 20 & max 200 characters)
- 4.4 TEAM BUILDING**  
Training, courses, internal and external training, conferences, etc. (min 20 & max 200 characters)
- 4.5 QUICK ANSWERS**  
Choose three of the 10 question options
- 4.6 TEAM VIDEO**  
Optional (Youtube or Vimeo video)

## ★ Additional Options

For more detailed introduction, add extra pictures, videos, texts, or quotes.

- 5.1 EXTRA TEXT BOX**
- 5.2 EXTRA PHOTO SPACE**
- 5.3 EXTRA QUOTE BOX**
- 5.4 EXTRA VIDEO BOX**
- 5.5 ARTICLE**  
Show your media appearances! The article can be a link or it can also be uploaded as a photo.
- 5.6 BADGE**  
Choose which HR trends are applicable in your offices! Upload an extra picture or video that shows your trends.



HOME OFFICE



REMOTE WORK



BUSINESS TRIPS



ECO-FRIENDLY



HEALTH CONSCIOUS



SOCIAL RESPONSIBILITY



DOG-FRIENDLY



FAMILY-FRIENDLY



DIVERSE